

FINANCIAL HIGHLIGHTS

(In millions, except for per share amounts)

Year-end	2024	2023	% B/(W) change
Company sales	\$2,552	\$2,142	19
Franchise and property revenues	3,295	3,247	1
Franchise contributions for advertising and other services	1,702	1,687	1
Total revenues	\$7,549	\$7,076	7
Operating Profit	\$2,403	\$2,318	4
Net Income	\$1,486	\$1,597	(7)
Reported Diluted Earnings Per Common Share	\$5.22	\$5.59	(7)
Special Items Diluted Earnings Per Common Share ^(a)	(0.26)	0.42	NM
Diluted Earnings Per Common Share before Special Items ^(a)	\$5.48	\$5.17	6
Net Cash Provided by Operating Activities	\$1,689	\$1,603	5

(a) See our 2024 Form 10-K for further discussion of Special Items.